



**BROCHURE 2026**

**St. Xavier's University, Kolkata**

**XAVIER BUSINESS SCHOOL**

**Two Year MBA (Executive) Programme  
for Working Professionals**

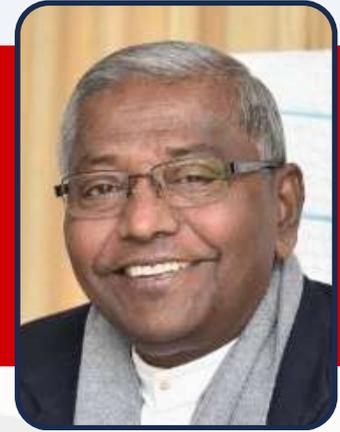
**THIRD BATCH**



**SPECIALISATIONS**

- Finance
- Business Analytics
- Marketing
- Human Resource

# VICE-CHANCELLOR'S MESSAGE



Welcome to St. Xavier's University, Kolkata (SXUK), a premier Jesuit institution built on a legacy of excellence and timeless traditions. In 2017, we proudly inaugurated our campus with Hon'ble Chief Minister Mamata Banerjee and esteemed guests, including Mr. L.N. Mittal.

At SXUK, our motto "Nihil Ultra" (Nothing Beyond) embodies our unwavering commitment to creativity, leadership and excellence. We nurture creativity, foster leadership qualities and provide quality education, research skills and placement opportunities, upholding the illustrious Jesuit legacy.

Xavier Business School (XBS), a part of this legacy, imparts Jesuit values and is a member of the prestigious Xavier Association of Management Institutes (XAMI). On August 17, 2024, XBS achieved a milestone with the inauguration of our Executive MBA Programme, demonstrating our commitment to exceptional education and visionary leadership.

In today's dynamic business landscape, professionals need expertise, leadership acumen and a global perspective. Our Executive MBA programme empowers working professionals to excel, balancing career and learning. We nurture the next generation of business leaders, making a meaningful impact on organizational growth and societal development.

Our Executive MBA programme is designed to provide flexibility for working professionals, offering a rigorous academic experience that fosters a global perspective, ethical leadership and innovation. With world-class faculty, a cutting-edge curriculum and a diverse learning environment, this programme transforms careers, unleashing potential.

At XBS, SXUK, we pride ourselves on excellence and innovation. Our Executive MBA programme will further enhance our reputation, producing leaders shaping the future of business.

As you explore this brochure, discover the exciting opportunities awaiting you. Whether you are an experienced executive or a rising star in your organization, our Executive MBA programme will provide the tools and knowledge you need to thrive. Our dedicated faculty and staff are committed to supporting your academic journey.

I look forward to welcoming you to our campus and witnessing the remarkable achievements that will undoubtedly result from your experience here. Your decision to join our programme will be one of the best investments in your life.

Welcome to XBS, where excellence meets opportunity!

**Rev. Dr. John Felix Raj, S.J.**  
Vice-Chancellor  
St. Xavier's University, Kolkata

# DEAN'S MESSAGE



In today's dynamic and complex business environment, organizations require leaders who are not only technically competent but also ethically grounded, strategically agile, and socially responsible. The MBA (Executive) Programme at Xavier Business School, St. Xavier's University, Kolkata, is designed to nurture such leaders—professionals who can translate knowledge into impactful action.

Our MBA (Executive) Programme is carefully curated for working professionals who aspire to accelerate their careers while continuing their professional commitments. With a robust curriculum, industry-relevant specializations, experienced faculty, and a strong emphasis on practical application, the programme bridges the gap between academic rigor and real-world business challenges.

At Xavier Business School, we believe in holistic management education. Beyond classroom learning, the programme encourages critical thinking, collaborative problem-solving, ethical leadership, and lifelong learning. Our blended academic approach, peer-to-peer learning environment, and strong industry interface ensure that participants gain perspectives that are both contemporary and globally relevant.

As we invite applications for the 2026 intake, I encourage motivated professionals to embark on this transformative journey with us. We look forward to shaping capable, confident, and conscientious leaders who will contribute meaningfully to organizations and society at large.

I warmly welcome you to Xavier Business School and wish you every success in your academic and professional pursuits.

**Dr. Sitangshu Khatua**  
Professor and Dean  
Xavier Business School  
St. Xavier's University, Kolkata



# ABOUT US



Xavier Business School (XBS), under St. Xavier's University, Kolkata, offers a 2-year full-time MBA and a 2-year MBA (Executive) Programme with specializations in Finance, Marketing, HR, and Business Analytics. Established in 2018, XBS is a member of XAMI and is committed to delivering quality management education rooted in the Jesuit and Ignatian tradition.

Guided by its motto "Nihil Ultra", XBS focuses on developing ethical, competent, and service-oriented leaders. Launched in August 2024, the Executive MBA Programme has received strong industry response and is designed for working professionals and executives, enabling them to enhance leadership skills, business acumen, and career growth while balancing professional commitments.



**X-IMMERSION 2026**



# PROGRAMME HIGHLIGHTS

- **Course Duration : August 2026 to June 2028 (2 Years)**
- One Week On-Campus Immersion Programme, once in each year of the 2 Year programme.
- Personalized Learning through MOOC Courses (1 per semester) from Coursera/Udemy/NPTEL/Swayam or One Project Bases Course with at least 4 Credit Points.
- Experiential learning opportunities through Internship (12 weeks), consulting projects, and simulations to provide practical insights into business challenges.
- Additional Certification Courses on Lean Six Sigma, Digital Marketing, Project Management etc. that will provide executives with specialized skills and knowledge that are highly valuable in various industries.
- Highly experienced Faculty from Industry and Academia.
- Robust curriculum with Applied learning pedagogy through case studies and real-world projects to enhance practical problem-solving and decision-making skills.
- State-of-the-art infrastructural facilities includes Smart Classrooms, Finance and Analytics Lab with latest software, well equipped library with digital resources etc.
- Be part of the Xaverian Alumni network, to get ongoing support & opportunities throughout your career.
- The programme has been structured to accommodate the schedules of working professionals. Classes will be held on campus during the weekends (**Saturdays & Sundays**) from **10:00 AM to 5:00 PM**, making it possible to pursue the degree while still working full-time.



# FULL-TIME FACULTY MEMBERS

The faculty members at Xavier Business School is a judicious mix of researchers, academicians, behavioral scientists, practitioners from varied disciplines and consultants of industries. The core faculty team is supplemented by guest or visiting faculty members from reputed academic institutions and professional organizations, both national and international.



Dr. Sitangshu Khatua

Dean & Professor – Finance



Dr. Soma Sur

Professor – Marketing



Dr. Manodip Ray Chaudhuri

Professor – OB & HR



Dr. Shuvendu Chakraborty

Associate Professor – Quantitative Methods



Dr. Saibal Kumar Saha

Associate Professor – Business Analytics



Rev. Dr. Mourlin K, SJ

Assistant Professor – OB & HR



Dr. Saugat Ghosh

Assistant Professor – Marketing



Dr. Tutun Mukherjee

Assistant Professor – Commerce



Dr. Ruchita Burman

Assistant Professor – Marketing



Dr. Banhi Guha

Assistant Professor – Finance



Dr. Souren Koner

Assistant Professor – Marketing



Dr. Abhisek Saha Roy

Assistant Professor – Finance

# GUEST FACULTY MEMBERS

- **Dr. Bodhibrata Nag**, Professor of Operations Management, IIM Calcutta
- **Dr. Prabir Kumar Das**, Professor, IIFT KOLKATA
- **Dr. Arindam Saha**, FPM (XLRI), Managing Director & Founder - Vista intelligence Pvt. Ltd. (Finance)
- **Dr. Avijit Bhattacharyya**, M.E. (Jadavpur University), Ph.D. (University of Calcutta), Principal Consultant - TCS, SAP Certified ERP Consultant (Analytics)
- **Mr. Prantik Roy**, Assistant Professor of Finance, XLRI - Jamshedpur (Finance)
- **Dr. P. Venugopal**, Professor of Marketing and Former Dean of XLRI Jamshedpur (Marketing)
- **Mr. Krishanu Maitra**, PGDM (IIM-C), Co-Founder and CEO, Wynn Corporation Ltd. (Marketing)
- **Dr. Kalyan Sankar Sengupta**, MSc., Ph.D, Adjunct Professor at IMI, Kolkata (Analytics)
- **Dr. Binay Bhushan Chakrabarti**, Former Professor of Finance at IIM Calcutta, Former Director of IIM Ranchi (Finance)
- **Dr. Ratna Sinha**, FPM (XLRI), VP-HR Tata Group (HR)
- **Mr. Rahul Bose**, Corporate Trainer, PGDM (XLRI), Business Consultant, Ex-IBM (HR)
- **Mr. Bibhas Mondal**, PGDM (IIM-C), Senior Consultant - Cognizant (Analytics)
- **Mr. Arup Banerjee**, Senior Vice President - Global Delivery and Practices, Mindtek (Analytics)
- **Dr. Koushik Dutta**, B.Tech (IIT - Kharagpur), PGDM (IIM-C), Ph.D. (XLRI), Former Professor of Practice of IIM Indore and currently visiting professor at IIM Indore, IIM Shillong and IIM Amritsar, Consultant of World Bank, UNESCO, Govt. of India, etc. (Strategic Management)
- **Dr. Ranjan Das**, Former Professor of Strategic Management, IIM Calcutta (Strategic Management)
- **Dr. Bhaskar Basu**, Professor of Information Systems - Xavier Institute of Management (XIM) University, Bhubaneswar (Production & Operations)
- **Dr. Pankaj K Agarwal**, CFA, Associate Professor of Finance at XLRI Delhi (Finance)
- **Dr. Gautam Banerjee**, Ph.D. (Jadavpur University), Professor of Management Studies at National Institute of Technology (NIT), Durgapur (Quantitative Techniques)
- **Dr. Debdulal Dutta Roy**, Associate Professor - Psychology Research Unit, Indian Statistical Institute (ISI), Kolkata (Research Methodology)

# INDUSTRY ACADEMIA INTERFACE

In today's dynamic and competitive business landscape, the demand for executive education has never been higher. As professionals strive to advance their careers, they seek programmes that not only provide theoretical knowledge but also foster a deep connection with the real-world industry. This is where the industry-academia Interface at Xavier Business School stands out as a beacon of excellence.

Our MBA (Executive) programme goes beyond traditional education by offering a unique and enriching experience that bridges the gap between academic theory and practical industry expertise. XBS is proud to have hosted the following distinguished industry stalwarts in varied events organised on campus.

• **Dr. Sanjiv Goenka**

Chairman, RP- Sanjiv Goenka Group

• **Mr. Chandra Shekhar Ghosh**

Former MD, Bandhan Bank

• **Mr. Umesh Chowdhary**

Vice-Chairman & MD, Titagarh Wagons Ltd.

• **Mr. Debashis Sen**

IAS, Former Additional Chief Secretary, IT&E,  
Former Chairman & MD, WBHIDCO Ltd.

• **Mr. Dhruba Mukherjee**

CEO, ABP Pvt. Ltd.

• **Mr. Somesh Dasgupta**

Whole Time Director, India Power Corp. Ltd.

• **Mr. Subrata Chatterjee**

Head HR – Global Designing & Engineering  
Company, Arcelor Mittal

• **Mr. Rajiv Kaul**

Chairman, Nicco Group

• **Mr. Sagar Daryani**

Co-Founder and CEO, Wow! Momo Foods Pvt. Ltd.

• **Mr. Ravi Todi**

MD – BTL EPC Ltd., Shrachi Agrimech

• **Mr. Harshavardhan Neotia**

Chairman, Ambuja Neotia Group

• **Mr. Avik Kumar Roy**

MD and CEO, Exide Industries Ltd.

• **Mr. Roopen Roy**

Founder and CEO, Sumantrana

• **Mr. Rahine Bose**

Senior Chief Manager & Regional Head, Key Corporate  
and Institutional Relationships, ICICI Bank Ltd.

• **Mr. Sanjoy Banerjee**

MD and Head – Global Delivery Centre, PwC

• **Mr. Sudipto Ray**

Managing Director – Technology, Accenture India

• **Shri Surajit Kar Purkayastha**

Retd. IPS, Former Police Commissioner of Kolkata,  
Chairman, SNTCSSC

• **Mr. Jimmy Tangree**

Head, 91.9 Friends FM

• **Mr. Tanmoy Banerjee**

Director, RT Network Solutions Pvt. Ltd.

• **Mr. Avelo Roy**

Managing Director & Startup Mentor, Kolkata Ventures



# COURSE STRUCTURE

Details	Credits
10 Core Courses of 4 Credits in Semester I & II	40
8 Elective Courses of 4 credits in Semester III & IV	32
Internship Project (Duration: 12 weeks)	12
1 MOOC Course / 1 Project Based Course in each Semester of 4 Credits	16
Comprehensive Viva-Voce in Semester IV	4
<b>Total Credits</b>	<b>104</b>

- Summer Internship Project:** On the completion of the 2nd semester, each candidate needs to undergo a mandatory Summer Internship, for a period of 12 weeks on the basis of their specialization area. The internship may be taken up by the candidate in their own company also. Every candidate is required to submit a Project Report on the basis of their internship during the 3rd Semester along with a Project Viva.
- MOOC Courses / Project Based Course:** The MBA( Executive) programme goes beyond traditional classroom learning. To equip the students with a comprehensive skill set and knowledge base, a selection of Massive Open Online Courses (MOOCs) are offered that are seamlessly integrated into the curriculum. These MOOC certification courses are carefully chosen from platforms like Coursera/Udemy/NPTL/Swayam to complement and enhance the Executive MBA experience, ensuring that the students graduate with a holistic understanding of today's business landscape. Every student is required to undergo One MOOC Course or One Project Based Course with at least 4 Credit Points in each Semester of the 2 Year executive MBA Degree Programme and submit the course completion certificate to the institute before the completion of each semester.
- Immersion Programme:** XBS recognizes that the pursuit of an Executive MBA is a transformative journey. To enhance the learning experience of the candidate and to provide a unique opportunity for immersive education, a one-week immersion programme is offered once in each year of the 2 Year Executive MBA Degree Programme that serves as the apex of a candidate's academic adventure. The immersion programme condenses essential coursework and practical experiences into an intense one-week period. During this week, the candidate will be exposed to diverse industries and corporate environments. This hands-on experience allows the candidate to observe and participate in actual business operations, bridging the gap between theory and practice. Interacting with highly acclaimed academicians, industry experts, alumni, and fellow students during the immersion program can be invaluable. Such connections can lead to collaborations, mentorships, and career opportunities.

## OUR KEY RECRUITERS



# COURSE CURRICULUM

## SEMESTER 1

Paper Code	Papers	Credit	Full Marks
MBE1010T	Managerial Economics	4	100
MBE1020T	Managerial Accounting	4	100
MBE1030T	Business Statistics	4	100
MBE1040T	Organizational Behavior	4	100
MBE1050T	Operational Research	4	100
MBE1060T	MOOC Course / Project Based Course	4	-
	<b>Sub-Total (A)</b>	<b>24</b>	<b>500</b>

## SEMESTER 2

Paper Code	Papers	Credit	Full Marks
MBE2010T	Financial Management	4	100
MBE2020T	Marketing Management	4	100
MBE2030T	HR Management	4	100
MBE2040T	Business Analytics	4	100
MBE2050T	Strategic Management	4	100
MBE2060T	MOOC Course / Project Based Course	4	-
	<b>Sub-Total (B)</b>	<b>24</b>	<b>500</b>

## SEMESTER 3

Paper Code	Papers	Credit	Full Marks
MBE3010T	Specialization Elective 1	4	100
MBE3020T	Specialization Elective 2	4	100
MBE3030T	Specialization Elective 3	4	100
MBE3040T	Specialization Elective 4	4	100
MBE3050T	Summer Internship Project (Report + Viva)	12	300
MBE3060T	MOOC Course / Project Based Course	4	-
	<b>Sub-Total (C)</b>	<b>32</b>	<b>700</b>

## SEMESTER 4

Paper Code	Papers	Credit	Full Marks
MBE4010T	Specialization Elective 1	4	100
MBE4020T	Specialization Elective 2	4	100
MBE4030T	Specialization Elective 3	4	100
MBE4040T	Specialization Elective 4	4	100
MBE4050T	Comprehensive Viva-Voce	4	100
MBE4060T	MOOC Course / Project Based Course	4	-
	<b>Sub-Total (A)</b>	<b>24</b>	<b>500</b>
	<b>Grand Total (A+B+C+D)</b>	<b>104</b>	<b>2200</b>



# COURSE CURRICULUM

**Specializations (Elective Papers) – Each student must select FOUR Elective Papers**

## FINANCIAL MANAGEMENT SPECIALIZATION PAPERS

Paper Code	Title
MBE3011T	Investment Analysis and Portfolio Management
MBE3021T	Taxation
MBE3031T	Financial Statement Analysis and Reporting
MBE3041T	Corporate Restructuring and Valuation
MBE3051T	Project Management & Appraisal
MBE3061T	Financial Modelling using Excel
MBE4011T	Strategic Financial Management
MBE4021T	Financial Risk Analytics
MBE4031T	Financial Derivatives and Risk Management
MBE4041T	Fin Tech - Block Chain
MBE4051T	International Finance
MBE4061T	Behavioral Finance

## MARKETING MANAGEMENT SPECIALIZATION PAPERS

Paper Code	Title
MBE3012T	Integrated Marketing Communications
MBE3022T	Consumer Behaviour
MBE3032T	Sales and Distribution Management
MBE3042T	Product and Brand Management
MBE3052T	Service Marketing
MBE3062T	Business to Business Marketing
MBE4012T	Marketing Analytics
MBE4022T	Customer Relationship Management
MBE4032T	Retail Management
MBE4042T	Digital and Social Media Marketing
MBE4052T	Supply Chain Management
MBE4062T	International Marketing

## HUMAN RESOURCE MANAGEMENT SPECIALIZATION PAPERS

Paper Code	Title
MBE3013T	Manpower Planning, Recruitment and Selection
MBE3023T	Managing Diversity and Inclusions
MBE3033T	Industrial Relations and Labour Laws
MBE3043T	Training And Development
MBE3053T	Performance Management System
MBE3063T	Compensation And Benefits Management
MBE4013T	Organizational Development
MBE4023T	Strategic HRM
MBE4033T	HRIS and HR Analytics
MBE4043T	International HRM
MBE4053T	HR Accounting and Audit
MBE4063T	Career Planning and Talent Management

## BUSINESS ANALYTICS SPECIALIZATION PAPERS

Paper Code	Title
MBE3014T	Decision Modelling
MBE3024T	Data Visualization and Business Intelligence
MBE3034T	Multivariate Analysis
MBE3044T	Data Mining
MBE3054T	Cognitive Analytics
MBE3064T	Data Warehousing and DBMS
MBE4014T	Business Intelligence and Advanced Forecasting Techniques
MBE4024T	HRIS and HR Analytics
MBE4034T	Marketing Analytics
MBE4044T	Financial Risk Analytics
MBE4054T	Prescriptive Analytics& Business Optimization
MBE4064T	Artificial Intelligence, ML & Deep Learning and Big Data

# INFRASTRUCTURE & FACILITIES

St. Xavier's University, Kolkata is located in a sprawling campus of Wi-Fi enabled 16.64 acres, in Newtown, Kolkata. The entire campus is being developed aesthetically. All the classrooms, computer labs, halls, etc., equipped with latest communication systems, power point projectors and are fully air-conditioned. Keeping in pace with the current technological advancement, XBS uses smart classrooms to enable knowledge sharing across borders and time zones via the blended mode framework for conducting sessions.

St. Xavier's University, Kolkata library is well equipped with modern facilities and resources (print and electronic) in the form of online databases, micro-documents, books, journals, reports, etc. It has also developed a full-fledged Digital Library to provide remote access to the students.

The students are also provided with a well-equipped computer lab with updated systems installed with data analytics software such as SPSS, R Studio, Tableau etc. which helps them in their research related work throughout the course. We make active efforts in continuously upgrading ourselves with the technology, adapting to the defining technological force of this millennium through our newly built Finance Lab and Communication Lab.



**Classrooms**



**Amphitheatre**



**Library**



**Computer Lab**



**Gallery Room**



**Conference Room**

# FEES DETAILS

**1) Admission Fee:** With the payment of this Admission Fee of Rs.30,000/-, the admission of the candidate will be confirmed. He/she will be given few weeks' times from the date of releasing the admission offer letter to pay the admission fee and First Semester Course Fees.

**2) Alumni Membership Fees:** Every student of MBA Programme will be required to pay Rs. 5015/- (including GST), along with the course fees of 4<sup>th</sup> semester, towards the life membership fees of St. Xavier's University Kolkata Alumni Association (SXUKAA).

**3) Course Fee:** The Course fee for this 2-year programme (Four Semesters) includes the cost of tuition, reading material, library facilities, computer facilities, examinations, etc. The chart below gives details of the break-up of the course fee.

TYPE OF FEES	SEM I (₹)	SEM II (₹)	SEM III (₹)	SEM IV (₹)
Admission Fee	30,000	-	-	-
Tuition Fee	1,00,000	1,00,000	1,00,000	1,00,000
Immersion & Other Skill Enhancement Programs	20,000	20,000	20,000	20,000
Development Fee	10,000	10,000	10,000	10,000
Library Fee	10,000	10,000	10,000	10,000
Examination Fees	5,000	5,000	5,000	5,000
Computer & E-Facilities	5,000	5,000	5,000	5,000
IT Infrastructure Fee	1,000	1,000	1,000	1,000
Alumni Life Membership Fee	-	-	-	5,015
<b>TOTAL</b>	<b>1,81,000</b>	<b>1,51,000</b>	<b>1,51,000</b>	<b>1,56,015</b>

**Fee Refund Policy:** UGC Fee Refund Policy 2018 will be followed in case of any refund.

# ELIGIBILITY CRITERIA FOR APPLICATION

1. Applicant should possess an Undergraduate Degree of minimum 3 years duration in any discipline from a recognized University (Approved by UGC), with a minimum of 45% marks (or equivalent grade point) in aggregate.
2. Applicants must have a minimum of two (2) years of full-time work experience (as on 30.06.2026) in one or more registered organizations, institutions, or enterprises. The experience may be in any recognized sector – including corporate, government, non-profit, or academic. Applicants must also be currently employed in a registered organization or institution.

## SELECTION PROCEDURE

The final selection of the applicant will be based on his/her composite score prepared by Xavier Business School, which considers assessment of the applicant from different dimensions, which includes the following:

- Past Academic Scores [Class X, XII and Graduation] (Weightage: 20%)
- Xavier Management Aptitude Test (XMAT) (Weightage: 20%)
- Personal Interview (Weightage: 30%)
- Work Experience (Weightage: 30%)

**Admissions Committee reserves the right to modify these components while communicating these to the applicants at the Individual Assessment stage (Personal Interview). The overall objective will be to identify and assess the candidate's potential for a managerial career.**



# STEP-WISE ADMISSION PROCESS



\*After filling up the details (Personal, Academic etc.), he/she needs to upload the necessary supporting documents (Class X, XII, Graduation Marksheets, Proof of Permanent Address, Proof of Employment – Present and Past, Proof of Date of Birth, Caste/Religion Certificate for reserved category, Signature, Passport size colour Photograph).

Send your  
application now!



# St. Xavier's University, Kolkata

## Address

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Action Area III B, New Town  
Kolkata 700160

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